

QX 12

REP HEADLINE# 6274909
*** ORIGINAL REV#0 ***

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY
ORDER WORKSHEET

FAX# 215 564 1103
CREDIT RISK !!!
HARRIS REPORT FROM REP

AUG13/12 11.4
*** WPXI-TV ***

ADV # 016759 ADV. NAME POLI/R CASEY/D/SEN/PA
AGY # 02909 AGY. NAME SHORR JOHNSON MAGNUS

1831 CHESTNUT STREET
PHILADELPHIA, PA 19103

326561

ORDER # CONTRACT # 6274909

PRDCT BOB CASEY 8/14 EST# COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG14/12 AUG20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG13/12 11.40

REP: TO NSM/NSA
FR LINDSEY FOR CHERYL
NEW ORDER
TTLS \$25,550
PLEASE CONFIRM, THANKS!



CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			530A-600A	30		\$325.00	8/14	8/17	4		TU-F	4
PROGRAM : NEWS												
2			700A-900A	30		\$525.00	8/14	8/17	8		TU-F	8
PROGRAM : TODAY SHOW												
3			430P-500P	30		\$375.00	8/14	8/17	4		TU-F	4
PROGRAM : JUDGE JUDY												
4			530P-600P	30		\$600.00	8/14	8/17	3		TU-F	3
PROGRAM : NEWS												
5			700P-730P	30		\$1,100.00	8/14	8/17	4		TU-F	4
PROGRAM : JEOPARDY												

REP.# OFF.# 18 SALESMAN #
BUYER NAME MICHAEL D'ETTORRE
SALES PRSN WA- CHERYL BLAIR

CLASS: NATL. LOCAL REGIONAL

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:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL :SPTS:
6			1100P-1130P PROGRAM : LATE NEWS - <i>5/11 + Grad Zone</i>	30		\$1,400.00	8/19	8/19	1		SUN	1
7			1100P-1130P PROGRAM : LATE NEWS	30		\$1,250.00	8/14	8/18	5		TU-SA	5
8			700A-1000A PROGRAM : NEWS	30		\$300.00	8/19	8/19	2		SUN	2
9			530A-600A PROGRAM : NEWS	30		\$325.00	8/20	8/20	1		MON	1
10			700A-900A PROGRAM : TODAY SHOW	30		\$525.00	8/20	8/20	2		MON	2
11			430P-500P PROGRAM : JUDGE JUDY	30		\$375.00	8/20	8/20	1		MON	1
12			700P-730P PROGRAM : JEOPARDY	30		\$1,100.00	8/20	8/20	1		MON	1
13			1100P-1130P PROGRAM : LATE NEWS	30		\$1,250.00	8/20	8/20	1		MON	1

AUG/12 25550.00

CONTRACT TOTAL 25550.00
TOTAL SPOTS 37



MARKET TOTALS \$91,250 WPXI 28% KDKA 35% WTAE 27% WPGH 10% CABL 0% WPCW 0% WPMY 0%
SVC- NSI
DEMOS- RA35+*